**Readings: Social Media, Surveillance, Data Ethics**

Common Sense Media “Deepfakes and Democracy”

<https://www.commonsensemedia.org/videos/deepfakes-and-democracy>

Common Sense Media “Truth About Tech: A Road Map for Kids’ Digital Well-Being”

<https://www.commonsensemedia.org/sites/default/files/uploads/landing_pages/a-roadmap-for-digital-well-being.pdf>

Ekstrom, Andreas “Moral Bias Behind Your Search Results”

<https://www.ted.com/talks/andreas_ekstrom_the_moral_bias_behind_your_search_results>

Forbes’ “The World’s Most Valuable Brands, 2020” [Note the top five are the tech giants that harvest our data and sell to third parties to monetize our behavior]

<https://www.forbes.com/the-worlds-most-valuable-brands/#2a2abfba119c>

Lanier, Jaron “Why We Need to Remake the Internet”

<https://www.ted.com/talks/jaron_lanier_how_we_need_to_remake_the_internet>

Leurs, K.H.A. (2017). Feminist data analysis. Using digital methods for ethical, reflexive and situated socio-cultural research : Lessons learned from researching young Londoners’ digital identities,

<http://dspace.library.uu.nl/bitstream/handle/1874/360380/feminist.pdf?sequence=1&isAllowed=y>

(read only *Ethics of care and Data Analysis* section, p. 137-140)

*New York Times* Opinion “Deepfakes: Is This Video Even Real?”

<https://youtu.be/1OqFY_2JE1c>

*New York Times* Opinion “Jaron Lanier Fixes the Internet” <https://www.youtube.com/watch?v=Np5ri-KktNs&t=40s>

Pariser, Eli “Beware Online Filter Bubbles” <https://www.ted.com/talks/eli_pariser_beware_online_filter_bubbles>

Propublica’s *Breaking the Black Box* Series

“What Facebook Knows About You”

<https://www.propublica.org/article/breaking-the-black-box-what-facebook-knows-about-you>

“When Algorithms Decide What You Pay”

<https://www.propublica.org/article/breaking-the-black-box-when-algorithms-decide-what-you-pay>

“When Machines Learn by Experimenting on Us”

<https://www.propublica.org/article/breaking-the-black-box-when-machines-learn-by-experimenting-on-us>

“How Machines Learn to be Racist”

<https://www.propublica.org/article/breaking-the-black-box-how-machines-learn-to-be-racist?word=Trump>

Vaidhyanathan, Siva (2018). *Antisocial Media: How Facebook Disconnects Us and Undermines Democracy.* New York: Oxford University Press, 288 pp. [Note: this makes an excellent course textbook; included here for recommended reading, not required.]

Veitch, James “This is what Happens when You Reply to Spam Email”

<https://youtu.be/LiLS7U7YIdc>

Zuboff, S. (2019). *The Age of Surveillance Capitalism: The Fight for a Human Future at the New Frontier of Power.* London: Profile Books, 691 pp. [Note: this is included for recommended reading only; students are not expected to read.]